

Sponsorship Prospectus

2016 Gold Coast Health and Medical Research Conference

Translational Research for the Prevention of Chronic Disease



1-2 December
2016
QT Hotel
Gold Coast

The Organising Committee is delighted to invite you to come on board as a sponsor at the 12th Gold Coast Health and Medical Research Conference 2016 (GCHMRC 2016).

Consistently attracting top researchers, medicos, educators and allied health professionals from all aspects of health care, GCHMRC Sponsors achieve premium brand placement and direct networking connections to attending delegates.

Our conference partners, the Menzies Health Institute Queensland at Griffith University, Gold Coast Health, Bond University, Southern Cross University and the Gold Coast Medical Association, are planning a compelling and dynamic scientific program attracting more than 350 delegates to the conference over two days, 1-2 December 2016.

Hosted at QT Gold Coast, your brand will be aligned with the latest research advances, innovative practices, improved treatments and therapies with an emphasis on translational impact of research.

We look forward to welcoming you.



Professor Sheena Reilly
Committee Chair, GCHMRC2016

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The Conference would not be possible without the valued support of our industry partners and sponsors. Below are a range of options to match a variety of budgets and objectives, however we encourage you to discuss your business goals with us as we can certainly tailor packages to best match your requirements.

Major Sponsor

For prime brand positioning and exposure above all other levels of sponsorship, we are pleased to offer Major Sponsorship acknowledgement for companies investing greater than \$5,000 towards the Conference.

In addition to the entitlements already included within your nominated package, we will further acknowledge your support with the following:

- Recognition as a Major Sponsor (with organisation logo 20% larger than all other sponsors) on the Conference App plus on the sponsors' page of the Conference website, including a hyperlink to the sponsor's home page*.
- Acknowledgement as a Major Sponsor (with organisation logo 20% larger than all other sponsors) on the official sponsors' acknowledgement signage situated onsite at the Conference*.
- Major Sponsors will be permitted to position a free standing banner (1m wide x 2m high) in the Conference Registration area.
- Major Sponsor Certificate of Appreciation presented to sponsor representative during the Conference.

Conference Dinner

\$3,300

- Recognition as a sponsor (with organisation logo) on the Conference App plus on the sponsors' page of the Conference website, including a hyperlink to the organisation's home page*.
- Acknowledgement as a sponsor on the official sponsor acknowledgement sign situated onsite at the Conference*.
- Two (2) tickets for the sponsor's nominated guests to attend the Conference Dinner.
- Reserved table for sponsor to invite guests to be seated with them. Note: all guests must have a ticket to the function, whether offered from the above allocation or additional tickets are purchased.
- The sponsor may provide a freestanding banner which will be positioned at the entrance to the Dinner venue (maximum size 2m high x 1m wide).
- Opportunity for sponsor's representative to present a three (3) minute welcome address at the function
- Sponsor's logo printed on dinner menus.
- Sponsor may provide the Gala Dinner guests with a branded gift (sponsor to supply gifts). Note: style of gift is subject to the approval of the Organising Committee.
- Opportunity for sponsor to provide branded items, such as napkins for use by guests during the function. We welcome your ideas to provide additional theming for the function, subject to the approval of the Organising Committee.

Conference Tote Bag

\$2,500

- Recognition as a sponsor (with organisation logo) on the Conference App plus on the sponsors' page of the Conference website, including a hyperlink to the organisation's home page*.
- Acknowledgement as a sponsor on the official sponsor acknowledgement signage situated onsite at the Conference*.
- Logo to appear on the tote alongside the Conference logo. The Organising Committee reserves the right to source and select the tote.
- Promotional brochure (size guide: A4 flyer or four page brochure) to be inserted in the tote (sponsor to supply material).

Conference App

\$2,500

- Recognition as a sponsor (with organisation logo) on the Conference App plus on the sponsors' page of the Conference website, including a hyperlink to the organisation's home page*.
- Acknowledgement as a sponsor on the official sponsor acknowledgement sign situated onsite at the Conference*.

ePresenter® (Posters)

\$2,500

- Recognition as a sponsor (with organisation logo) on the Conference App plus on the sponsors' page of the Conference website, including a hyperlink to the organisation's home page*.
- Acknowledgement as a sponsor on the official sponsor acknowledgement sign situated onsite at the Conference*.
- Sponsor's logo or artwork to appear as screen savers when monitors are not in use. Sponsor may also contribute to customising the ePresenter® area with Committee approval.

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Keynote Session

\$1,500

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- Acknowledgement as a sponsor on the official sponsor acknowledgement signage situated onsite at the Conference*.
- Sponsor may provide freestanding banners which will be positioned in the session room.
- Two (2) complimentary passes for nominated guests to attend the sponsored session (these passes are for the sponsored session only, attendance to any other sessions is not included).
- Sponsor's logo will be displayed on the session room audio visual screen at the commencement and conclusion of the sponsored session.

Conference Session

\$1,000

- Recognition as a sponsor (with organisation logo) on the Conference App plus on the sponsors' page of the Conference website, including a hyperlink to the organisation's home page*.
- Acknowledgement as a sponsor on the official sponsor acknowledgement sign situated onsite at the Conference*.
- Sponsor may provide freestanding banners which will be positioned in the session room.
- Two (2) complimentary passes for nominated guests to attend the sponsored session (these passes are for the sponsored session only, attendance to any other sessions is not included).
- Sponsor's logo will be displayed on the session room audio visual screen at the commencement and conclusion of the sponsored session.

Conference Website

\$1,500

- Recognition as a sponsor (with organisation logo) on the Conference App plus on the sponsors' page of the Conference website, including a hyperlink to the organisation's home page*.
- Acknowledgement as a sponsor on the official sponsor acknowledgement sign situated onsite at the Conference*.
- Banner advert placed in every page of the Conference website. (Artwork supplied by sponsor).

Conference Note Pads / Pens

\$1,200 each or \$2,000 for both

- Recognition as a sponsor (with organisation logo) on the Conference App plus on the sponsors' page of the Conference website, including a hyperlink to the organisation's home page*.
- Acknowledgement as a sponsor on the official sponsor acknowledgement sign situated onsite at the Conference*.
- Opportunity to provide branded note pads or pens to be used as the official Conference stationery.

Catering Breaks

\$1,000/day or \$1,500 both days

- Recognition as a sponsor (with organisation logo) on the Conference App plus on the sponsors' page of the Conference website, including a hyperlink to the organisation's home page*.
- Acknowledgement as a sponsor on the official sponsor acknowledgement sign situated onsite at the Conference*.
- Corporate literature may be displayed at the sponsored catering break station (sponsor to supply).
- The sponsor may provide a freestanding banner which will be positioned in a prominent location in the catering break area (maximum size 2m high x 1m wide).
- Small table signs featuring the organisation name and logo will be displayed at the sponsored catering stations (Conference Managers to provide).

Conference Awards

\$1,000

- Recognition as a sponsor (with organisation logo) on the Conference App plus on the sponsors' page of the Conference website, including a hyperlink to the organisation's home page*.
 - Best Clinical Poster Award
 - Best Biomedical Poster Award
 - Best Applied Science Award
 - Best Digital Poster Award
 - Best PhD/Hons Student Podium Award
 - Best Clinician Podium Award
 - Best First Presentation at a Peer Reviewed Conference
 - Best of the Best Award (oral presentation)
 - People's Choice Award

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Tote Bag Insert

\$900

- Promotional brochure (size guide: A4 size flyer or four page brochure) OR promotional item OR product sample inserted in the tote (sponsor to supply material/item). All inserts are to be approved by the Organising Committee.

Advertise on the BIG screen

\$900

- Throughout the Conference, as delegates arrive to sessions and are taking their seats, sponsored adverts will appear on-screen prior to the session. (Artwork to be provided by the sponsor).



Exhibiting at the Conference? Receive a 50% discount off your BIG screen advert.

Exhibition Networking Space

\$2,500

- Recognition as a sponsor (with organisation logo) on the Conference App plus on the sponsors' page of the Conference website, including a hyperlink to the organisation's home page*.
- Acknowledgement as a sponsor on the official sponsor acknowledgement sign situated onsite at the Conference*.
- Trestle table with 2 chairs (exhibitor is permitted to place a free standing banner 1m wide x 2m high within their allocated display space).
- Two (2) passes to access the exhibition (allows access to Sessions & Catering, not Dinner or Award Lunch).
- Two (2) tickets to attend the Conference dinner.



Exhibitors receive a 50% discount to purchase a scrolling advert on the Conference BIG Screen (Ref to BIG Screen advertising above).



Sponsor / Exhibitor Guidelines:

* Exposure in all Conference publications, the website and marketing materials is determined by confirmation prior to print deadlines. To maximise your exposure the Conference Managers recommend all sponsors and exhibitors confirm their involvement as early as possible.



Arinex Pty Ltd has been appointed as the official Professional Conference Organiser (PCO) and looks forward to delivering an inspiring experience.

For bookings and enquiries, contact the Conference Managers:

Arinex Pty. Ltd.

Level 10, 51 Druitt Street, SYDNEY NSW 2000 AUSTRALIA

Tel: + 61 2 9265 0700

Fax: + 61 2 9267 5443

Email: sponsorship@arinex.com.au

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SPONSORSHIP / ADVERTISING / EXHIBITION BOOKING FORM
QT Hotel, Gold Coast, Queensland, 1-2 December 2016

Sponsorship & Exhibitions Account Manager
 GCHMRC 2016 Conference Managers
 C/- Arinex Pty Ltd
 Level 10, 51 Druitt Street
 SYDNEY NSW 2000 Australia

Tel: +61 2 9265 0700
 Fax: +61 2 9267 5443
 Email: sponsorship@arinex.com.au
 Website: www.gchmrc2016.com.au

A. SPONSORSHIP PACKAGE(S) REQUESTED COST \$ _____

1.
2.

B. EXHIBITION NETWORKING SPACE (tick relevant box):

Display Area \$2,500 each (incl GST)

spaces required: _____ COST \$ _____

Indicate organisations you do not wish to be placed near:

Amount Payable A & B (incl GST)	\$
50% deposit payable 30 days from date of invoice (incl. GST)	\$
(Balance due: 1 August 2016)	\$

Organisation name (for marketing purposes): _____

Organisation name (for invoicing purposes): _____

Address: _____

City: _____ State: _____ Post Code: _____

Country: _____

Booking Authorised by: _____ Signature: _____
 Date: _____

Sponsor / Exhibitor Contact: _____

Position: _____

Tel: _____ Fax: _____

Email: _____ Website: _____

Authorised by: _____ Date: _____ Signature: _____

Please note your booking will not be processed unless all sections above are complete.

Yes I have read and agree to the Terms & Conditions. _____

PAYMENT DETAILS (please tick referred option)

- We wish to pay via company cheque:** NB: cheques must be made payable to: Arinex Pty Ltd for and on behalf of GCHMRC 2016, and should be forwarded to the GCHMRC 2016 Conference Managers at the above address.
- We wish to pay via EFT.** Our bank details payment form will be provided with your invoice.
- We wish to pay via credit card.** A credit card payment form will be provided with your invoice.

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SPONSORSHIP BOOKING TERMS & CONDITIONS

1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the GCHMRC 2016 Conference Managers and all prices in this document are exclusive of the GST. GST is calculated at the date of publication of this document. The GCHMRC 2016 Conference Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship will be allocated only on receipt of a signed Booking Form. Written advice will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. Deposit is payable 30 days from the date of the tax invoice. Balance is due and payable by **8 September 2016**. Applications received after **8 September 2016** must include full payment.
3. **All monies are payable in Australian dollars.** Cheques should be made payable to Arinex Pty Ltd on behalf of the GCHMRC 2016 Conference and must be drawn on an Australian bank.
4. All monies due and payable must be received (and cheques cleared) by the GCHMRC 2016 Conference Managers prior to the event. No company will be listed as a sponsor in any official Conference material until full payment and a booking form have been received by the GCHMRC 2016 Conference Managers.
5. **CANCELLATION POLICY:** In the event of cancellation, a service fee of 50% of total fees applies for cancellations prior to **16 June 2016**. No refunds will be made for cancellations after this date. After sponsorship has been confirmed and accepted, a reduction in sponsorship is considered a cancellation and will be governed by the above cancellation policy.
6. No Sponsor shall assign, sublet or apportion the whole or any part of their sponsorship package except upon prior written consent of the GCHMRC 2016 Conference Managers.
7. Sponsorship monies will facilitate towards the successful planning and promotion of the Conference in addition to subsidising the cost of management, communication, invited Speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the GCHMRC 2016 Conference.
8. Privacy Statement – YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events organised by **Arinex Pty Ltd**.

NO, I do not consent.

Yes I have read and agree to the conditions of sale above.

Authorised by: _____ Date: _____

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EXHIBITION BOOKING TERMS & CONDITIONS

1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the GCHMRC 2016 Conference Managers and all prices in this document are exclusive of the GST. GST is calculated at the date of publication of this document. The GCHMRC 2016 Conference Managers reserve the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Display areas will be allocated only on receipt of signed Booking Forms. Written advice will be provided to confirm the booking, together with a tax invoice for the required 50% deposit. Deposits are payable 30 days from the date of the tax invoice. Balance is due and payable by **8 September 2016**. Applications received after **8 September 2016** must include full payment.
3. **All monies are payable in Australian dollars.** Cheques should be made payable to **Arinex Pty Ltd** on behalf of the **GCHMRC 2016 Conference**.
4. All monies due and payable must be received (and cheques cleared) by the GCHMRC 2016 Conference Managers prior to the event. No Exhibitor will be allowed to begin move-in operations or be listed as an Exhibitor in on-site publications until full payment and a booking form have been received by the GCHMRC 2016 Conference Managers.
5. Public Liability insurance to a minimum of A\$10 million must be taken out by each Exhibitor at their own expense. A copy of the company's public liability certificate must be submitted to the GCHMRC 2016 Conference Managers at the time of submitting their booking form or by no later than **8 September 2016**. Exhibitors are also required to sign an Indemnity Form which will be provided by the Conference Managers at the time of issuing an invoice.
6. **CANCELLATION POLICY:** a service fee of A\$1,000.00 (incl. GST) applies for each display area for cancellations on or before **16 June 2016**. No refunds will be made for cancellations after this date. After space has been confirmed and accepted, a reduction in space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of exhibit space at the discretion of the Conference Managers. Any space not claimed and occupied before 07:30am on **Thursday 1 December 2016** will be reassigned without refund.
7. The GCHMRC 2016 Conference Managers reserve the right to rearrange the floor plan or relocate any exhibit without notice. The GCHMRC 2016 Conference Managers will not discount or refund for any facilities not used or required.
8. No Exhibitor shall assign, sublet or apportion the whole or any part of their booked space except upon prior written consent of the GCHMRC 2016 Conference Managers.
9. Privacy Statement – YES I consent to my details being shared with suppliers and contractors of the event to assist with my participation, being included in participant lists and for the information distribution in respect to other relevant events organised by **Arinex Pty Ltd**.

NO, I do not consent.

Yes I have read and agree to the conditions of sale above.

Authorised by: _____ Date: _____